

Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations:

KWAV-FM, Monterey, California (FIN: 7714)

KIDD (AM), Monterey, California (FIN: 7721)

KYZZ -FM, Monterey, California (FIN: 15197)

The information contained in this Report covers the Period from July 31, 2008 to, and including, August 1, 2009 (the "Applicable Period"). The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Sections 1, 2 and 3, which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Section 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Section 1.

Buckley Broadcasting Corporation of Monterey, the licensee of KWAV-FM, and Buckley Communications, Inc., the licensee of KIDD (AM), and Buckley Broadcasting Corporation of Salinas, the licensee of KYZZ-FM have and will continue to be Equal Employment Opportunity Employers. Buckley is committed to broad and inclusive outreach for hiring full-time employees, affording equal employment opportunity to all qualified persons and refraining from discrimination on the basis of race, color, national origin, gender or religion. As required by Section 73.2080 of the Commission's Rules, the stations have participated in several different recruitment activities to ensure broad outreach. A list and brief description of the initiatives undertaken is described in Section 3.

KWAV (FM) AND KIDD (AM) RADIO STATIONS

Annual EEO Public File Report

Covering the Period from August 1, 2007 to July 31, 2008

Station Employment Unit: KWAV-FM, KIDD (AM) and KYZZ-FM

Section 1: Vacancy Information

FULL TIME POSITIONS FILLED BY JOB TITLE	RECRUITMENT SOURCE OF HIREE	TOTAL # OF INTERVIEWEES FROM ALL SOURCES FOR THIS POSITION
1 Account Executive	Employee Referral	4
2 Sales Assistant	Montereybayhelpwanted.com	5
3 7p-12m Air Talent	Craigslist.com	7
4 Account Executive	Employee Referral	5
Total number of persons interviewed during applicable period:		21

Section 2: Recruitment Source Information.

Recruitment source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees this Source Has Provided During This Period (if any).	Full-time Positions For Which This Source Was Utilized
Alliance on Aging Senior Employment 2200 Garden Road Monterey, CA 93940 655-1334 Jan jmcguire@allianceonaging.org	0	1,2,3,4
ARBOR Career Center 344 Salinas, St #202 Salinas, CA 93901 751-6002 Raymond Garcia	0	1,2,3,4
Cabrillo College/Job Placement 6500 Soquel Dr Aptos, CA 95003 479-6413 Kim Flock kiflock@cabrillo.edu	0	1,2,3,4
Cabrillo College/Watsonville Ctr. 318 Union St Watsonville, CA 95076 477-5134 Ann Ruiz	0	1,2,3,4
Careerworks 2045 40th Ave Capitola, CA 9500 454-4080 Attn: Career Center Terri German	0	1,2,3,4
Central Coast College 480 S. Main St Salinas, CA 93901 372-6767 Esmeralda	0	1,2,3,4
CET Job Training Center 421 Monterey St Salinas, CA 93901 424-0665 Ugendra Raj	0	1,2,3,4
CET Job Training Center	0	1,2,3,4

10Blanca Lane
Watsonville, CA 95076
728-4551
Jose Jara

CHISPA Housing Mgmt. 0 1,2,3,4
295 Main St #100
Salinas, CA 93901
757-6251
Trish Heuls
gplascencia@chipsahousing.org

CSUMB 0 1,2,3,4
100 Campus Center
Seaside, CA 93955
Eddy Tsing
Eddy_tsing@csumb.edu

EDD-Monterey 0 1,2,3,4
480 Webster St
Monterey, CA 93940
649-2928
Cal Jobs

EDD-Salinas 0 1,2,3,4
730 LaGuardia St
Salinas, CA 93905
796-3696
Cal Jobs

EDD-Santa Cruz 0 1,2,3,4
2045 40th Ave. #B
2045 40th Avenue #B
Capitola, CA 95010
464-6286
Job ID Person

EDD-Watsonville 0 1,2,3,4
18 W. Beach St
Watsonville, CA 95076
763-8700
Job Services

Hartnell College/Job Bank 0 1,2,3,4
156 Homestead
Salinas, Ca 93901
755-6925
Sharon Perez
careers@hartnell.edu

Heald Business College 0 1,2,3,4
1450 N. Main St
Salinas, CA 93912
443-1700
Serhana Uddin

<p>Hope Center 65 San Miguel Salinas, CA 93901 422-0208 Alisa</p>	0	1,2,3,4
<p>Mersman & Smith Vocational 1111 Mission St. Santa Cruz, CA 95060 429-1244 Mike Mersman</p>	0	1,2,3,4
<p>Mexican American Opportunity Foundation 61 N Sanborn Rd Salinas, CA 93905 757-0753</p>	0	1,2,3,4,
<p>Monterey Adult School 1295 LaSalle #8 Seaside, Ca 93955 899-1615 Patty</p>	0	1,2,3,4
<p>Monterey Peninsula College 980 Fremont St Monterey, CA 93940 646-4195 Lein Nguyen tmorales@mpc. edu</p>	0	1,2,3,4
<p>NAACP-Salinas P.O. Box 1128 Salinas, Ca 93901 Tony Anderson</p>	0	1,2,3,4
<p>Salinas One Stop 730 La Guardia Salinas, CA 93905 755-5860</p>	0	1,2,3,4
<p>Opportunity Center 249 10th St. Marina, CA 93933 384-0386 Mike Sumida</p>	0	1,2,3,4
<p>Salinas Adult School 20 Sherwood Place Salinas, CA 93906 Vicky Almond vamondt@salinas.k12.ca.us</p>	0	1,2,3,4

Shoreline Occupational Services 249 10th St. Marina, CA 93933 883-3300	0	1,2,3,4
UCSC Career & Internship Services 123 Hahn Student Services Bldg Santa Cruz, CA 95064 Carrie Lincourt lincourt@uc c.edu	0	1,2,3,4
HOPE Services 133 Mission St. #100 Santa Cruz, CA 95060	0	1.2.3.4
Scale Center Ellen Grasso 113 Mission St. #100 Santa Cruz, CA 95060	0	1,2,3,4
Montereybayhelpwanted.com Website Regionalhelpwanted.com, Inc 1 Civic Center Plaza Ste 506 Poughkeepsie, NY 12601	5	1,2,3,4
All Access.com Website	6	#3
Monterey County Weekly 668 Williams Ave Seaside, CA 93955	0	#1,2,3,4
Employee Referral	3	#1,3,4
Station Websites	0	#1,2
Craigslist	6	#1,2,3,4
Resource Center	1	#1

Section 3: Supplemental Recruitment Activities Undertaken by KWAV-FM and KIDD (AM) and KYZZ-FM

1. Intern – Buckley Radio Internship Program. February 2009 – July 31, 2009. She is a student at Monterey Peninsula College. Her responsibilities include representing our radio stations at promotional events and in the community. She assists the promotions staff at on-site appearances and interacts with listeners and facilitates on-site activities. She also makes broadcast reports to the station giving details about current activities. She helps with mailing prizes and making winner sheet for on-air talent. She also writes public service and promotional announcements as well as voicing these announcements for airing. She interns for 7 hours a week.
2. Intern - Buckley Radio Internship Program. June, 2009 to July 31, 2009. She is a student at Whitman College, Walla Walla, Washington. Her responsibilities include representing our radio stations at promotional events and in the community. She assists the promotions staff at on-site appearances and interacts with listeners and facilitates on-site activities. She also makes broadcast reports to the station giving details about current activities. She helps with mailing prizes and making winner sheets for on-air talent. She also writes public service and promotional announcements as well as voicing these announcements for airing. She interns for 7 hours a week.
3. Intern - Buckley Radio Internship Program. June, 2009 to July 31, 2009. She is a student at University of California – Davis. Her responsibilities include representing our radio stations at promotional events and in the community. She assists the promotions staff at on-site appearances and interacts with listeners and facilitates on-site activities. She also makes broadcast reports to the station giving details about current activities. She helps with mailing prizes and making winner sheets for on-air talent. She also writes public service and promotional announcements as well as voicing these announcements for airing. She interns for 7 hours a week.
4. Intern – Buckley Radio Internship Program. June, 2009 to July 31, 2009. He is a Hispanic student at Monterey Peninsula College. His responsibilities include representing our radio stations at promotional events and in the community. He assists the promotions staff at on-site appearances and interacts with listeners and facilitates on-site activities. He also makes broadcast reports to the station giving details about current activities. He helps with mailing prizes and making winner sheets for on-air talent. He also writes public service and promotional announcements as well as voicing these announcements for airing. He interns for 7 hours a week.